



LESTER ASSOCIATES, INC. / THORNWOOD, NEW YORK / 914 RO 9-7800

The
Narration
Script
of the
City of Opportunity
(Helicopter Ride)

C
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P
Y

created for

THE CITY OF NEW YORK
WORLD'S FAIR COMMISSION
Robert F. Wagner, Mayor
Newbold Morris, Commission

by

LESTER ASSOCIATES, INC.
Raymond Lester, President
Werner Neuburger, Chief Engineer

FEBRUARY 1964

T2014.3.10

I. OPENING

(NOTE: THE FIRST SECTION BELOW IS DESIGNED TO BECOME OPERABLE AS SOON AS THE AUDIENCE IS WITHIN HEARING RANGE OF OUR SPEAKERS, TO EXPEDITE TRAFFIC HANDLING. IT WOULD RUN FROM THE VERY FIRST MOMENT OF THE POSSIBILITY OF BOARDING TO END OF THE BOARDING PROCESS (ROUGHLY FROM :05 TO 0:38). THE NARRATION BELOW SHOULD BE ADJUSTED SO ITS DIRECTIONS WILL BE SPECIFIC, AND EXACTLY RELATED TO THE TECHNICAL DEMANDS OF THE BOARDING PROCESS. FIRM AND REASSURING.)

	<u>VOICE OF LOWELL THOMAS</u>	<u>EFFECTS</u>	<u>MUSIC</u>
0:00		HELICOPTER ENGINE IDLING	ANTICIPATION: IM- PENDING JOURNEY: POSSIBLY CONTINUE THEME AT CLOSE OF CASTELLO SEQUENCE
	Hi there,	WARM	
	This is Lowell Thomas	REASSURING	
	Welcome aboard - !	EXPANSIVE	
	Just step right in		
	and be seated -		
	that's right, come in		
	and make yourself comfortable -		
	just step aboard,		
	sit back and relax -		
	and now,	REVVING	SOARING
	get ready for take-off -	UP OF HELI- COPTER	
	A flight into the past	ENGINE, SOUNDS OF	
	and present,	TAKEOFF	
	of the greatest city		MUSIC UP,
	on earth -!		THEN UNDE
	(AS IF SHOUTING OVER THE	DROWNS	
	SOUNDS OF THE ENGINES)	OUT VOICE, UP FULL ROAR, THEN UNDER, QUIETLY IN BACKGROUND	

VOICE OF LOWELL THOMASEFFECTSMUSIC

0:30

Sail with the early explorers -
Sail into the harbor
with Verrazano,
the place marked by that bridge,
world's longest suspension span,
connecting Staten Island
with Brooklyn -

"BRIGHTON
BEACH OR
CONEY IS.
LAND, OR
PERHAPS..

(FADE
UNDER)

Here on your right,
where Coney Island is today,
Lady Deborah Moody,
in search of religious freedom,
settled in 1645. -
Taken by the British in 1776,
it later became a resort
popular with Diamond Jim Brady
and Lillian Russell -

ROAR OF THE
"CYCLONE",
PEOPLE
SCREAMING,
THE SURF
POUNDING
IN, CROWD
NOISE OF
PEOPLE ON
BEACH

MERRY-GO-
ROUND
MUSIC

MOOING OF
COW.
BUCOLIC
SOUNDS,
UNDER

SONG:
... AND
STATEN
ISLAND
TOO...

VOICE OF LOWELL THOMASEFFECTSMUSIC

0:50

This is Staten Island,
named by Henry Hudson,
and later known
as the borough of Richmond;-
Third largest, most rural,
and least developed -

SEQUE TO
SOUND OF
SAILING
SHIPS
RACING
THRU HEAVY
SEAS, CRIES
OF MEN

Against a deadline set
by the Duke of York,
Capt. Christopher Billopp
raced his sailing ship
around this island
in less than one day,
and thereby won Staten Island
for the state of New York -

It was here
at the very house Billopp built,
that on Sept. 11, 1776
Benjamin Franklin and John Adams
met with British General Howe
in an attempt
to peacefully settle
the American Revolution -

SEQUE TO
REVOLU-
TIONARY
THEME
(YANKEE
DOODLE?)

Staten Island -
where Jenny Lind, Adelina Patti
and the great Italian Emancipator
GUISEPPE GARIBALDI,
each made his home -

SEQUE TO
SCENE
FROM
ITALIAN
NATIONAL
ANTHEM

Where you can find
the oldest elementary school bldg.
in America

QUIET,
SOUNDS OF
COUNTRY, KIDS
PLAYING IN
BACKGROUND

VOICE OF LOWELL THOMASEFFECTSMUSIC

Where you can climb
to the highest point
on the Atlantic Coast
from Maine to Florida:
Todt Hill -
and here,
just below you,
the Goethals Bridge to Jersey -
once the world's
longest suspension -

"OPEN"
RURAL

From its growing industrial area,
manufactured goods
move by ship
from its miles of docks
or by truck
across the Bayonne Bridge,
the longest arch in the world -

SEQUE SOUNDS
TO INDUSTRIAL
ACTIVITY: HEAVY
TRUCKS, LOADING,
HEAVY TRAFFIC

2:38

Now glance across the Harbor:
the borough of homes and churches -
of more than 2½ million people -
Brooklyn -

SEQUE TO
RESIDENTIAL
STREET
SOUNDS

(Everyone's lived here,
from Henry Ward Beecher
to Mae West,
from Walt Whitman
to Arthur Miller & Truman Capote)

SONG:
"GIVE ME
THE MOON
OVER
BROOKLYN"
or "A TREE
GROWS IN
BROOKLYN"
or "BROOKLYN IS
AMERICA"

VOICE OF LOWELL THOMASEFFECTSMUSIC

From its terminals and waterfront,
 1/4 of all New York's goods
 are shipped -

DOCK
 SOUNDS
 HEAVY
 BOAT
 NOISES,
 LAPPING
 WATER

There's Buttermilk Channel,
 where women once poled
 boats of milk to Manhattan -
 and the rocking
 churned the milk into butter -

OARS
 THROUGH
 WATER

Recognize the lady below -?

She's France's gift to the U.S.,
 The Statue of Liberty -

BOAT
 SOUNDS &
 WHISTLES

SONG:
 "JOY! ONCE
 MORE, FOR
 SOON I SA
 THE
 STATUE OF
 LIBERTY
 HAND IN
 AIR, SHE
 GREET'S
 YOU THERE
 ..."

SUDDEN
 EXPLOSIVE
 BURST:

Gateway to America -
 to opportunity -
 to New York -!

N.Y.
 THEME

From Indian trading post
 300 years ago,
 to financial capital
 of the world !

RHYTHMS
 OF N.Y.:
 OFFICE
 MACHINES,
 TICKERS,
 TRAFFIC

SEQUE TO:
 "WE'LL
 HAVE MAN-
 HATTAN..."

SEQUE TO:
 "THE BAT-
 TERY, THE
 BATTERY,
 THE BAT-
 TERY..."

VOICE OF LOWELL THOMASEFFECTSMUSIC

In 1784 -

A young nation's first capitol,

As George Washington is

inaugurated -

ADD IN:
VOICE ON
FILTER
FROM
INAUGURAL
ADDRESS

SEQUE TO:
"HE STOOD
FORTH ON
THE BAL-
CONY OF
THAT OLD
FEDERAL
HALL..."

FADE OUT
VOICE -

And an Indian trail,

Broadway,

carries the City north -

past the 102 floors

of the Empire State Bldg.,

world's tallest -

past more than 100 skyscrapers

over 30 stories tall -

past the 840 green acres

of Central Park

with its lakes,

Shakespeare Theatre,

playing fields, zoos -

Past Riverside Drive,

occupied less than a 100 years ago

by squatters and their goats -

Past Columbia University,

New York's oldest college -

SEQUE TO
QUIETER,
CONTEM-
PLATIVE
SOUNDS OF
THE RIVER

SEQUE TO:
N.Y.
THEME
(MANHAT-
TAN
TOWERS ?

SEQUE TO:
"GIVE MY
REGARDS
TO BROAD-
WAY"

"WE SHALL
STROLL BY
THE
HUDSON"

VOICE OF LOWELL THOMASEFFECTSMUSIC

Past a former district
of quiet farms =

"TAKE TH
'A' TRAI

Harlem -

that became the vital center
of population change:

the German, Irish, Italian,
Negro, Puerto Rican -

EXPLOSIVE JAZZ
INTERJECTION
OF CHILDREN,
"THOUSANDS: SEQUE TO
OF CHILDREN, FOLK TUN
JUST OUT OF PUERTO
SCHOOL OR RICAN
IN STREETS (STRONG
PER-
CUSSIVE
RHYTHMS,
STREET
INSTRU-
MENT

Past the George Washington
Bridge -

fourth longest suspension
span in the world -

SEQUE TO
ALSO
TRAFFIC
SOUNDS

To the art treasures
of the Cloisters

and Inwood Park,

where you can still find

signs of Indian life -

FADE TO
QUIET

SEQUE TO
STRING
TRIO:
17TH
CENTURY,
or SIMPL
GREGORIA
CHANTS

SEQUE TO
EXTERIOR
WOODLAND
SOUNDS

SEQUE TO
QUIET
INDIAN
SONG

VOICE OF LOWELL THOMASEFFECTSMUSIC

Manhattan:

12-1/2 miles

of incredible achievement

Quite a bargain

for only \$24 - !

CONTINUE
WOODLAND
SOUNDS

CONTINUE
INDIAN
SONG

Cross Spuyten Duyvil -

and you land in the Bronx -

only borough on the mainland -

(RHETORICALLY)

How much did the Bronx cost -?

Well,

its first settler

Jonas Bronck, a Dane,

bought it from the Indians

for 2 guns, 2 kettles,

1 barrel of cider,

and 6 bits of money -

They just didn't realize

the Bronx'd one day wind up

with the New York Yankees -!

"TAKE ME
OUT TO
SUDDEN CRACK THE BALL
OF BAT GAME"
AGAINST BALL;
SCREAMS OF
YANKEE FANS
("IT'S GOING...
GOING...")

The Bronx -

whose Gouverneur Morris

first drafted the Constitution

of the United States -

SEQUE TO FADE OUT
VOICE: MUSIC
PREAMBLE,
CONSTITUTION

VOICE OF LOWELL THOMASEFFECTSMUSIC

Where Edgar Allen Poe
wrote The Raven and
Annabelle Lee.

SEQUE TO
VOICE:
ANNABELLE
LEE

SLOWLY
FADE IN
QUIET,
INTROSPEC
TIVE
THEME

whose Woodlawn Cemetary
is the last resting place
of Admiral Farragut, Ralph Pulitzer,
Jay Gould and F. W. Woolworth,
Herman Melville -

SEQUE TO:
IDYLLIC,
PASTORAL
EXTERIOR
EFFECT

The Borough of Universities -
Fordham, Hunter, Manhattan, NYU -
The world famous

Bronx Zoo & Botanical Gardens -
Unrivaled collections
of plants and animals -
almost 1000 acres of 'em -

SLOWLY ADD
IN WILD
ANIMAL
EFFECTS
(PERHAPS
LION IN
DISTANCE)

Now cross the East River -
Take one of the world's
most beautiful bridges -
the Whitestone,
or the Throgg's Neck -
and you arrive
in the largest
and fastest growing
borough of all -
QUEENS -

GRADUALLY
SEQUE TO
RIVER SOUNDS,
PLUS AUTO
TRAFFIC

SEQUE TO
WORLD'S
FAIR
THEME
SONG

CITY OF OPPORTUNITY

10.

VOICE OF LOWELL THOMASEFFECTSMUSIC

Home of the New York World's
Fair -

SEQUE TO
EFFECTS OF
TENNIS
MATCH

SEQUE TO
JAUNTY
THEME

The Mets at Shea Stadium -

Olympic tennis courts

at Forest Hills -

SEQUE TO
QUIET
THEME

Center of aviation:

LaGuardia Field,

SEQUE TO
JET COMING
IN,

and the world's largest airport

PASSING,

Kennedy International -

INTO DISTANCE -

(SLIGHT PAUSE)

QUIET

(QUIETLY)

New York:

(CONVEYOR
BEGINS TO
RISE -)

300 years ago

a small trading post

on the tip of Manhattan -

THEME
BEGINS
SOARING .

In 1898

five boroughs

joined together

to create a city -

Today:

Center of civilization,

VOICE OF LOWELL THOMASEFFECTSMUSIC

this electric metropolis
has opened opportunity to all,
and its reward
has been greatness -

GRADUALLY
FROM
UNDER
MUSIC,
THE
STEADY
WHIR
OF HELI-
COPTER
ENGINE
RISES,
POWERFULLY,
TRIUMPHANTLY,
TO CLIMAX -

SOARS UP
TO
CLIMAX

And now,
step right out,
onto the moving platform,
and see New York
as you've never seen it before -

Step right out,
and sample the collections
of world famous museums -

Step right out,
and find out
what keeps New York going -

Step right out
onto the moving platform -